Jakarta EE Marketing Committee Meeting - January 23, 2020

Agenda

- Approval of the previous mtg minutes **(5 mins) --**
- Reporting to/from Steering Committee **(10 mins) (Mike D)**
- Review Jakarta EE MKT Operations Update-Q4 2019 **(15 mins) (EF)**
- Event Planning **(20 mins)**
  - KubeCon EU 2020, 30 March-2 April1
    - Sponsored CN4J Day @ KubeCon EU 2020 and progress update (social media kit for members to promote)
    - KubeCon EU Booth sign-up sheet.
  - DevNexus for 19-21 February 2020
    - Devnexus Booth sign-up sheet
    - Reception on Feb 19, 5p.m to 7p.m.
    - Should we reschedule this call during this week?
- 2020 Jakarta EE Developer Survey high-level timeline **(5 mins) (EF)**
- Parking Lot for the next meeting:
  - Jakarta EE Enterprise pitch deck for community use to promote WG membership to enterprises
  - Collateral support for enabling JUGs and find speakers for JUGs speakers each month
  - Discuss compatible products page
    - Listing the latest version of the compatible products
  - Review Jakarta EE 'Champions' requirements strawman

Attendees:

- Dominika Tasarz (Payara)
- Mike DeNicola (Fujitsu)
- Neil Patterson (IBM) [and Dan Bandera]
- Ed Bratt (Oracle)
- Jonathan Gallimore (Tomitribe)

Eclipse Foundation:

- Shabnam Mayel
- Tanja Obradovic
- Thabang Mashologu

Discussion

- Report from Steering Committee - Mike D
  - Good progress on copyright in specs
  - MicroProfile - working group - fee schedule still an outstanding issue for closer cooperation with Jakarta EE committee

- - ■ Need smaller group from both committees to work through
    - ■ Potential for Jakarta EE community to join (Tuesdays - every week)
- [Jakarta EE MKT Operations Update-Q4 2019](#) was presented by Shabnam, overall positive feedback from the MKT Committee members
- Event planning

  - CN4J Day - Registration started. 20 so far. Expecting more in the next 2-3 weeks - everyone please promote. Use the social media kit: https://docs.google.com/document/d/1XHkzN7KKV6YALo1ymlVsTe9x3Rf-iq2svwjcQZuK5Tw/edit#

    - Announcement postponed from today - please promote.
    - No agenda yet, but expected to be confirmed next week. Keynote, 2x IBM, 2x Redhat, 1x Oracle, 1x independent.

- Staffing booths
    - Looking for volunteers for booth duty for KubeCon and DevNexus.
    - Reception registration opens next week.

- Marketing call - DevNexus week - should we shift this call out a week? Agreed to move to 27th Feb.
- Developer Survey 2020
    - Planned launch date, end of Q1. Draft copied from 2019. Currently being reviewed in EF, and then will be reviewed by Marketing Committee. This survey is specifically for Jakarta EE (cloud native Java). Previous years survey for reference: https://docs.google.com/document/d/1SD7S62SyzL5iCNHhy2PXlaH-gYSlPz5_Hq79NMhJJdl/edit